

Upcoming virtual expert meeting: Effective messaging around SRHR and COVID-19

Share-Net Netherlands kindly invite you to a webinar on *Effective* messaging around SRHR and COVID-19.

This webinar is an initiative of our Community of Practice (CoP) on SRHR messaging, which is composed by representatives of Rutgers, Dance4Life, RNW Media, AFEW and individual members.

As professionals working in the field of SRHR, we perceive that attention to sexual and reproductive health and rights is under serious pressure during the current pandemic. The pandemic is overshadowing the urgency of SRHR needs of key populations and marginalized people. Together we want to discuss: How can we maintain our strong narratives around SRHR and positive sexuality?

Therefore, the aim of this webinar is to engage in discussion about how to create positive and useful frames around COVID-19 related to SRHR. We want to gain new insights on how we can create effective SRHR messages and hope to share best practices on newly developed messages and communication strategies around SRHR related to COVID-19.

What to expect?

CoP members Margo Bakker (Rutgers) will welcome you to this virtual expert meeting where you can join a live interview with messaging expert Elena Blackmore from the Public Interest Research Centre (PIRC) and Ibrahim Waiswa Batambuze, Communications and Advocacy Manager at Reach a hand Uganda (RAHU). CoP member Kari Postma (Dance4Life) is going to conduct the interview on stage.

Hereinafter, CoP member Doortje Braeken will facilitate a Q&A session and we invite all participants to also share their knowledge and learn from other's practical experience.

Places are limited! RVSP before the 2nd of August by using this <u>link</u>. This event is open for partners of Share-Net members, so please share this invitation with those who might be interested. In case you cannot attend due to unexpected circumstances, we would kindly ask you to let us know a day before the event. In this way we can give your place to people on the waiting list.

Invitation and Programme

4th of August 2020 12.00 – 13.30 CEST Online event

Please RSVP via the following \underline{link} before August 2^{nd} .



